

Magazine Advertiser Info

Company / Advertiser name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Number: _____ Fax: _____ Email: _____

Magazine Advertising Info

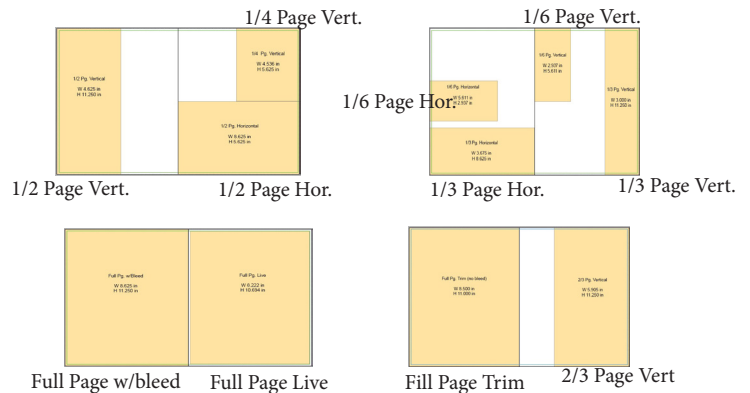
Ad Size	
Full	
2/3	
1/2	
1/3	
1/4	
1/6	
Inside Cover (F)	
Inside Cover (B)	
Back Cover	
Banner	

Issue Dates

- January
 February
 March
 April
 May
 June
 July
 August
 September
 October
 November
 December

- Magazine Only
 Material to come

- Website & Magazine
 Material Enclosed



Policies

Guaranteed position is not available except for some year-round, long-term commitments.

Liability for incorrectly printed or omitted advertising extends only to the cost of the advertising space.

Advertisers cancelling placement after deadline are liable for payment in full for the space reserved.

Right of Refusal

The publisher, in its sole discretion, reserves the right to refuse any advertising that violates any current or future written or unwritten policy of acceptability.

Terms

All first-time display advertisers must pay in full (for the first 12 reservations). After which, accounts are billed on a net 30-day basis. Delinquent accounts are subject to a 1.5% service charge.

*Late and/or improperly formatted ads will be assessed a 10% penalty or ad will be pulled without refund.

Unfulfilled Space

If the contract is not fulfilled, the space purchased will be rebilled to the advertiser at the dollar volume level actually incurred, according to the rate schedules in effect when the advertising was published.

*Special Positioning: _____

Notes: _____

Payment enclosed

- Visa Master Card American Express

PayPal Account: _____

Card Number: _____

Expiration Date: _____

CVVD: _____

Name on Card: _____

Billing Address: _____

City/State/Zip: _____

Please sign below to verify that you have read and agree to the terms and conditions for advertising in Celebrate Paradise The Magazine.

Unsigned contracts will not be accepted.

Advertiser's Signature: _____ Date: _____



Website Advertiser Info

Company / Advertiser name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Number: _____ Fax: _____ Email: _____

Website Advertising Info

Ad Size	
Banner	
Home Page Event Calender Food & Wine Fashion & Lifestyle Photo Gallery	
Calender	
Naming Rights Calender Listing	
Directory	
1-3 Listing 4 & Above	
Video Ad	

Issue Dates

- | | | |
|-----------------------------------|------------------------------------|---|
| <input type="checkbox"/> January | <input type="checkbox"/> July | <input type="checkbox"/> Material Enclosed |
| <input type="checkbox"/> February | <input type="checkbox"/> August | <input type="checkbox"/> Material to come |
| <input type="checkbox"/> March | <input type="checkbox"/> September | <input type="checkbox"/> Website & Magazine |
| <input type="checkbox"/> April | <input type="checkbox"/> October | <input type="checkbox"/> Magazine Only |
| <input type="checkbox"/> May | <input type="checkbox"/> November | |
| <input type="checkbox"/> June | <input type="checkbox"/> December | |

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Celebrate Paradise Inc.

Advertising Terms and Conditions



MATERIAL ERRORS OR OMISSIONS: If Advertiser's advertisement contains any material errors or omission which is the fault of the Publisher and which negates the value of the advertisement, Advertiser shall be reimbursed for all amounts paid for the Advertisement. The parties acknowledge that the amount of actual damages for any such error or omission would be highly speculative. Therefore, in such an event, Advertiser's sole and exclusive remedy and Publisher's sole and exclusive liability to Advertiser for such material error or omission shall be limited to repayment of any amounts so paid, as liquidated damages. Upon payment of same, the Agreement shall terminate and be of no further effect.

ADVERTISER'S REPRESENTATION: The Advertiser represents and warrants that the contents of all materials are true and accurate in every respect. The Advertiser authorizes the Publisher to publish the entire contents thereof. All advertisements which are accepted by the Publisher will be published by the Publisher in reliance upon the representation by Advertiser that the contents thereof are true and accurate in every respect and that the Advertiser is authorized to publish the entire contents and subject matter thereof. In further consideration of Publisher's acceptance of such advertisement for publication, the Advertiser shall indemnify and hold the Publisher harmless from and against any cost, damages, or expense, including without limitation any attorney's fees, arising out of or in any way connected with such advertisement or representation.

SALES OF MINIMUM ADVERTISING SPACE: Notwithstanding anything else in this contract, the obligation of Publisher hereunder are contingent on its ability to sell sufficient advertising space in the Magazine, as determined by Publisher in its sole discretion. If, in the opinion of Publisher, a sufficient amount of advertising space has not been sold prior to four weeks before the Magazine's Distribution Date, the Publisher may cancel this agreement and all amounts previously paid by Advertiser to Publisher, shall be refunded. In such event, this agreement shall terminate, and Advertiser shall have no further rights hereunder.

SPECIFICATIONS: Advertiser has reviewed Publisher's Rate Card with specification requirements and agrees to honor all terms laid out therein. The terms and provisions of the Publisher's rate card are incorporated herein.

FREQUENCY DISCOUNTS: Frequency discounts are based upon a contractual agreement that reserves space for three (3) or more consecutive issues. An Advertiser who does not complete the committed schedule will be liable to the Publisher for the difference between the discounted rates and the one time rate. Frequency contracts may be canceled by the Advertiser after the first insertion (minus 25%), provided written notice is received by the Publisher 30 days prior to the deadline for space reservation.

ADVERTISING AGENCIES: Contracts for advertising space are accepted for the clients of advertising agencies, binding directly the client of said agency. Rates are gross and agencies are recognized as 15% commissionable. In the event of default and/or bankruptcy of the Agency of record, the advertising client is directly responsible.

PRODUCTION CHARGES: All rates in the Rate Card are for space only and do not include artwork, photography, typesetting, design or color corrections. If the Publisher produces an advertisement for the Advertiser, and that contract is canceled for any reason, Advertiser is liable to Publisher for 60% the cost of producing said ad, due within 10 days of billing date.

DEFAULT: If the Advertiser fails to provide the Publisher with advertising material by the production deadline stated in the rate card, Advertiser forfeits the space and remains liable for the cost of the space. In the event Advertiser fails to pay any invoice pursuant to this contract within 45 days from the date of said invoice, the Publisher may consider the reasonable attorney fees and 18% interest per annum from the date of default.

ENTIRE AGREEMENT: The parties hereto acknowledge that this agreement supersedes any earlier agreements and/or any oral representations, and constitutes the entire understanding between them. There are not other terms or conditions relating to the purchase of advertising which are not set forth herein.

LIABILITY: The Publisher will use all reasonable precautions for the protection of material supplied by the client, but will not be liable for loss or damage. Material shipped via commercial carrier will be insured only upon request of the Advertiser.

PARTIAL INVALIDITY: In the event that any part or portion of the advertising contract is deemed to be invalid and unenforceable, the remaining partial provisions of the advertising contract shall continue in full force and effect.

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Advertising Terms and Conditions



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ASSIGNMENT: Advertiser shall not assign or otherwise transfer all or any part of this contract without the prior written consent of the Publisher.

GOVERNING LAW: The advertising contract shall be governed by and construed with the laws of the state of Florida.

ALL CONDITIONS AND TERMS ON THESE PAGES ARE A PART OF THIS CONTRACT IN WITNESS HEREOF, the parties hereto have cause this Agreement to be executed, as of the date first written above.

Celebrate Paradise Inc.